



Cinema advertising

Reach your clients through a promotional video on the big screen at Camana Bay Cinema, in front of a direct and engaged audience.

WEEKLY PLACEMENTS

Choose the package that suits your business.

Run time	Standard	Premium	Prime
15-sec.	\$245	\$300	\$350
30-sec.	\$500	\$600	\$700
60-sec.	\$800	\$990	\$1,110

Add \$200/per week to secure your placement as the last commercial guaranteed (one placement available).
Rates listed in CI dollars.



Standard: Videos in this category play before premium videos and can be any time from 10 to 20 minutes before the movie plays.



Premium: Videos in this category play before prime videos and can be anywhere from 6 to 10 minutes before the movie plays.



Prime: Videos in this category play within the five minutes before the movie begins.

DIGITAL BILLBOARD ADVERTISING

Display your promotional video in the lobby at the cinema.

Duration (5-8 min. loop)	Rate/ month
30-sec.	\$900
60-sec.	\$1,500