RATES EFFECTIVE AS OF 18 AUG. 2026

cayman compass

Classifieds specifications

CLASSIFIEDS@COMPASSMEDIA.KY
949-5111

Rates & Deadlines

Advertising rates (CI$)

Advertising deadlines:

Publication day Friday
Ad booking deadline 10am Tuesday

* Deadlines may be earlier before public holidays

Ad size	Column width "	Column height "	Price
1x1	1.5597	1.2283	12
1x2	1.5597	2.6102	24
1x3	1.5597	3.9921	29
1x4	1.5597	5.374	38
1x5	1.5597	6.7559	68
2x2	3.307	2.6102	38
2x3	3.307	3.9921	58
2x4	3.307	5.374	77
2x5	3.307	6.7559	136
2x6	3.307	8.1378	163
2x7	3.307	9.5197	190
2x8	3.307	10.9016	218
2x9	3.307	12.2835	245
3x4	5.0542	5.374	163
3x5	5.0542	6.7559	204

Ad size	Column width "	Column height "	Price
3x6	5.0542	8.1378	245
3x7	5.0542	9.5197	286
3x8	5.0542	10.9016	326
3x9	5.0542	12.2835	367
3x10	5.0542	13.6654	408
4x3	6.8014	3.9921	163
4x7	6.8014	9.5197	380
4x8	6.8014	10.9016	435
4x10	6.8014	13.6654	544
5x10	8.5487	13.6654	680
6x4	10.2959	5.374	326
6x5	10.2959	6.7559	408
6x8	10.2959	10.9016	653
6x10	10.2959	13.6654	816

Column inches

1 col = 1.5597 in"
2 col = 3.307 in"
3 col = 5.0542 in"
4 col = 6.8014 in"
5 col = 8.5487 in"
6 col = 10.2959 in"

Spot colours:

blue C100 M65
cyan C100
green C100 Y100
red M100 Y100
magenta M100
orange M65 Y100
yellow M25 Y100

AD specifications with grid

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1x1
W 1.5597 in
H 1.2283 in
$12

1x2
W 1.5597 in
H 2.6102 in
$24

1x3
W 1.5597 in
H 3.9921 in
$29

1x4
W 1.5597 in
H 5.374 in
$38

1x5
W 1.5597 in
H 6.7559 in
$68

2x3
Width: 3.307 in
Height: 3.9921 in
$58

2x4
Width: 3.307 in
Height: 5.374 in
$77

2x5
Width: 3.307 in
Height: 6.7559 in
$136

2x2
Width: 3.307 in
Height: 2.6102 in
$38

2x6
Width: 3.307 in
Height: 8.1378 in
$163

2x7
Width: 3.307 in
Height: 9.5197 in
$190

4x3
Width: 6.8014 in
Height: 3.9921 in
$163

3x4
Width: 5.0542 in
Height: 5.374 in
$163

3x6
Width: 5.0542 in
Height: 8.1378 in
$245

3x7
Width: 5.0542 in
Height: 9.5197 in
$286

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Newspaper grid

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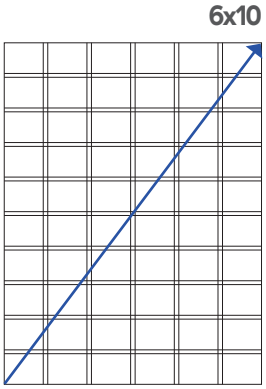

The Cayman Compass strives to offer our advertisers the very best value for their money. The ads on this page open up new opportunities for creative customisable use of space with a focus on **IMPACT**, not inches.

- Easy to read
- Allow for innovative and flexible use of newspaper space
- Result in a cleaner looking paper with stronger impact, leading to better ad response
- Allow for a pricing structure that rewards clients

		3x10 Width: 5.0542 in Height: 13.6654 in	**4x10** Width: 6.8014 in Height: 13.6654 in	**5x10** Width: 8.5487 in Height: 13.6654 in	**6x10** Width: 10.2959 in Height: 13.6654 in
	2x9 Width: 3.307 in Height: 12.2835 in	**3x9** Width: 5.0542 in Height: 12.2835 in			
	2x8 Width: 3.307 in Height: 10.9016 in	**3x8** Width: 5.0542 in Height: 10.9016 in	**4x8** Width: 6.8014 in Height: 10.9016 in		**6x8** Width: 10.2959 in Height: 10.9016 in
	2x7 Width: 3.307 in Height: 9.5197 in	**3x7** Width: 5.0542 in Height: 9.5197 in	**4x7** Width: 6.8014 in Height: 9.5197 in		
	2x6 Width: 3.307 in Height: 8.1378 in	**3x6** Width: 5.0542 in Height: 8.1378 in			
1x5 Width: 1.5597 in Height: 6.7559 in	**2x5** Width: 3.307 in Height: 6.7559 in	**3x5** Width: 5.0542 in Height: 6.7559 in			**6x5** Width: 10.2959 in Height: 6.7559 in
1x4 Width: 1.5597 in Height: 5.374 in	**2x4** Width: 3.307 in Height: 5.374 in	**3x4** Width: 5.0542 in Height: 5.374 in			**6x4** Width: 10.2959 in Height: 5.374 in
1x3 Width: 1.5597 in Height: 3.9921 in	**2x3** Width: 3.307 in Height: 3.9921 in		**4x3** Width: 6.8014 in Height: 3.9921 in		
1x2 Width: 1.5597 in Height: 2.6102 in	**2x2** Width: 3.307 in Height: 2.6102 in				
1x1 Width: 1.5597 in Height: 1.2283 in					

Terms & Conditions

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1. This contract is made between the advertiser, defined as either a company, legal partnership, individual or agency and Cayman Compass Ltd., hereinafter referred to as the publisher.
2. It is the responsibility of the advertiser to submit all advertising materials to the publication on a timely basis according to the artwork deadline in the publication media kit or rate sheet. In the event that materials are not received on time, or any contract cancelled by the advertiser after publishing closing date and time, the advertiser will be responsible for any overtime costs incurred and/or the full cost of the contracted space.
3. The publisher has the right to refuse any advertising contract or specific creative execution at its sole discretion. The publisher will not be held liable for any loss or damage caused directly or indirectly by such cancellation or refusal to publish.
4. Publisher will provide basic design service for standard newspaper ads which includes a maximum of two proofs. $25 for each additional proof. Basic design service does not include photography or logo design.
5. Design services that are beyond 'basic' are subject to fees based on time required.

   Production fees: Creative and design $120 (includes a maximum of three proofs, $100 for each additional proof); writing services: Full page (400 to 600 words) $500, double page spread (600 to 700 words) $600

   Photography: One-hour photoshoot $300 (includes up to four hours of editing. Additional editing at $150/hour)
6. A PDF copy of artwork produced by the publisher can be obtained with the payment of a $250 release fee.
7. The advertiser authorises the publisher to destroy all photographs, artwork, film or other materials after a period of 30 days from publication if return of said media is not requested on signing of this contract.
8. The advertiser hereby indemnifies the publisher in respect of any claims that may be made arising out of the publication of any advertisement. All advertisements are published on the assumption that the advertiser has proper rights and consent for the use of photographs, testimonials, claims, etc. Advertiser further agrees to indemnify the publisher and his agents from any liability including a full indemnity for its legal costs arising out of any claim made against the publisher for breach of copyright, breach of intellectual property rights or otherwise arising from the advertiser not having the required authority or permission to use such materials.
9. Any advertisement that, in the opinion of the publisher, could be mistaken for editorial copy will be clearly labelled 'Advertisement' or 'Sponsored content'.
10. While the publisher will make every effort to place advertisements in positions requested by the advertiser, the publisher is under no obligation to do so, except in cases where the advertiser has paid a premium to reserve a preferred position.
11. All advertising contracts are contingent upon acts of God, strikes, mechanical breakdowns or any other unforeseen interruptions to the production schedule.
12. The publisher will not be liable for any loss or damage arising out of failure to publish on a timely basis or inadvertent omission from any issue of the publication. Likewise, the publisher will not be liable for any errors in telephone numbers, addresses, or any other information in any advertisement.
13. It is the responsibility of the advertiser to notify the publisher in writing of any error in advertisements within seven days of publication.
14. If the publisher takes legal action to recover any sums due under this contract, the advertiser will be responsible for the publisher's legal costs on an indemnity basis in addition to all amounts due, including interest charges.
15. Payment is due in full on signing of contract. Account customers are extended 30 days net payment terms unless otherwise agreed in the contract. Any account that remains unpaid after 30 days from the date of the invoice, will be subject to credit hold, and 5% interest, per month, on a compounded basis.
16. Advertising rates are based on digital files being submitted to the publisher in the correct high-resolution format outlined in the 'Acceptable file formats' portion of the publication's media kit or rate sheet. If additional services are necessary to prepare digital logos or files for high quality reproduction, there will be an additional charge of $100 per hour.