



discover

A PREMIUM TV FEATURE

Compass TV is proud to present Discover, a new television feature designed to position your business as a trusted brand. In a 5 to 7-minute professionally produced interview, you can tell your story, showcase your expertise, and connect directly with the audience in a meaningful, authentic way. This is your chance to move from being seen to being remembered.

TWO PREMIUM OPTIONS

Tailored to best represent your brand



IN-STUDIO EXPERIENCE

\$1,000

A polished, professional interview filmed in our studio. Ideal for businesses looking for a clean, focused presentation.

Includes:

- Professional host-led interview
- Studio lighting and sound for broadcast-quality production
- Streamlined, high-impact storytelling



ON-LOCATION EXPERIENCE

\$1,500

Bring your story to life at your place of business. This option creates a more immersive and authentic viewer experience.

Includes:

- On-site one-camera filming at your location
- Visual storytelling showcasing your environment, services, or team in action
- Enhanced audience connection through real-world context



Premium TV exposure to a targeted audience



Broadcast for a one-week period either on a Tuesday or Thursday



Repeated at least 8 times on premiere day, then twice daily



A powerful marketing asset you can repurpose across digital platforms

ADDITIONAL DIGITAL EXPOSURE



CompassTV.ky – full segment



Compass Media YouTube channel – full segment



60-sec. reel shared on Compass TV's Facebook page



60-sec. reel shared on Compass TV's Instagram page



Full segment to share on own digital platforms



LET YOUR AUDIENCE DISCOVER WHAT MAKES YOUR BUSINESS EXCEPTIONAL.

BOOK YOUR FEATURE NOW

E: sales@compassmedia.ky