

Reach your clients through local TV



Did you know?

- + TV is the No.1 platform chosen by adults to consume the news.
- + Studies show that 96% of adults consume news daily.
- + Local news bridges divides in the community.
- + Local news highlights community perspective.
- + Local news focuses on what is happening on-island and what's important to the audience.

Daybreak advertising placements: 7-8am and on demand

This fast-paced and informative show provides insight into events, topics and people making the headlines, as well as featuring entertainment, weather and sports in the hour-long programme.

PRIME PLACEMENT	BONUS RUN OF STATION MON-FRI	BONUS RUN OF STATION SAT-SUN	COST PER WEEK
1 X 30-SECONDS 10/WEEK + COMMERCIALS INCLUDED ON-DEMAND	MIN. OF 8 X 30-SEC/DAY 40/WEEK	MIN. OF 10 X 30-SEC/DAY 20/WEEK	\$600/WEEK

Evening news advertising placements: 5pm, 6pm, 7pm and on-demand

The evening news focuses on the events of the day, as well as providing in-depth analysis of current affairs, along with sports and weather.

- + 30-second commercials
- + Two-minute breaks

PRIME PLACEMENT	BONUS RUN OF STATION MON-FRI	BONUS RUN OF STATION SAT-SUN	COST PER WEEK
1 X 30-SECONDS 15/WEEK + COMMERCIALS INCLUDED ON-DEMAND	MIN. OF 12 X 30-SEC/DAY 60/WEEK	MIN. OF 15 X 30-SEC/DAY 30/WEEK	\$700/WEEK

