



signal

SPONSORSHIP OPPORTUNITIES

Signal is Compass TV's dedicated business and current affairs programme, bringing viewers the latest local and regional business news, market trends, economic insights, and conversations with the people shaping Cayman's economy.

Airing every second Tuesday at 5:30pm following Compass News, Signal reaches an engaged audience of business leaders, professionals, entrepreneurs, investors and decision-makers, while they are already tuned in for trusted local news.

Position your brand alongside credible, high-quality business journalism through one of these exclusive sponsorship opportunities.



TWO PREMIUM OPTIONS

Tailored to best represent your brand



MARKET ROUND-UP SPONSOR

\$700 per week

Associate your brand with timely business and financial updates.

Package includes:

- Exclusive 5-sec. branded graphic opener featuring your company logo
- One 30-sec. commercial in the commercial break after the feature
- 30 run-of-station TV commercials per week during weeks the programme airs



BUSINESS INCUBATOR SPONSOR

\$700 per week

Support the next generation of Cayman's businesses, while showcasing your commitment to entrepreneurship and innovation.

Package includes:

- Exclusive 5-sec. branded graphic opener featuring your company logo
- One 30-sec. commercial in the commercial break after the feature
- 30 run-of-station TV commercials per week during weeks the programme airs

Sponsorship is available for the Sept. to Dec. season, featuring eight episodes, every fortnight:
1, 15, 29 Sept., 13, 27 Oct., 10, 24 Nov., 5 Dec.

Signal offers a unique opportunity to connect your brand with credible journalism, informed business discussion, and the people driving the economic engines of Cayman and the wider Caribbean community.