

2025 BOGO RADIO SUMMER SPECIALS

Z99
CAYMAN ISLANDS**ROOSTER**
CAYMAN ★ COUNTRY**ISLAND** FM
THE RHYTHM OF CAYMAN**GOLD**
CAYMAN'S GREATEST HITS

WHY BOGO?

For more than 30 years the radio stations now belonging to Compass Media have been working with our community to help build small and large businesses.

Avoid the post-holiday business lull by taking advantage of our BOGO offer. Here are some of the reasons why:

- You can increase your frequency; the more often the consumer hears your message the more impact it will have.
- Target your core audience or a secondary audience.
- Adding radio to your existing campaign increases the recall of your digital or print ads.
- Radio can drive people to your website.
- We can create an engaging commercial that makes your business memorable.

Available dates:

1 July. to 30 Sept. 2025
(two-week minimum).



WE'LL CREATE YOUR BOGO PROGRAMME TO WORK WITH YOUR BUDGET, BUT HERE ARE SOME EXAMPLES:

	Tuesday	Wednesday	Thursday	Friday	Saturday
BOGO STATION ONE 6am-10pm WEEK ONE	5 x 30-seconds	5 x 30-seconds	5 x 30-seconds	5 x 30-seconds	5 x 30-seconds
BOGO STATION ONE 6am-10pm WEEK TWO	5 x 30-seconds	5 x 30-seconds	5 x 30-seconds	5 x 30-seconds	5 x 30-seconds
BOGO STATION TWO 6am-10pm WEEK ONE	5 x 30-seconds	5 x 30-seconds	5 x 30-seconds	5 x 30-seconds	5 x 30-seconds
BOGO STATION TWO 6am-10pm WEEK TWO	5 x 30-seconds	5 x 30-seconds	5 x 30-seconds	5 x 30-seconds	5 x 30-seconds

25 PAID COMMERCIALS PER WEEK: \$325

25 BOGO COMMERCIALS PER WEEK: \$0



100 TOTAL COMMERCIALS: \$650

TWO WEEK MINIMUM

	Monday	Tuesday	Wednesday	Thursday	Friday
ONE STATION 6am-10pm WEEK ONE	5 x 30-seconds	5 x 30-seconds	5 x 30-seconds	5 x 30-seconds	5 x 30-seconds
6am-10pm WEEK TWO	5 x 30-seconds	5 x 30-seconds	5 x 30-seconds	5 x 30-seconds	5 x 30-seconds

25 PAID COMMERCIALS PER WEEK: \$325

25 BOGO COMMERCIALS PER WEEK: \$0



50 TOTAL COMMERCIALS: \$325

			
Cayman's longest-running commercial radio station. Top 40. audience 18 to 45.	Cayman country. Audience 20-plus.	Soca, reggae and calypso. Audience 18-plus.	Top hits from the 70s, 80s and 90s. Audience 30-plus.

BOOK NOW!

E: SALES@COMPASSMEDIA.KY | T: 949-5111

