



CINEMA ADVERTISING

WEEKLY PLACEMENTS

RUN TIME	STANDARD	PREMIUM	PRIME
10-second	\$165	\$200	\$275
15-second	\$247.50	\$300	\$350
30-second	\$497.50	\$600	\$700
60-second	\$875	\$997.50	\$1,110

Add \$200/per week to secure your placement as the last commercial guaranteed (one placement available).
Rates listed in CI dollars.

Standard: Videos in this category play before premium videos and can be any time from 10 to 20 minutes before the movie plays.

Premium: Videos in this category play before prime videos and can be anywhere from 6 to 10 minutes before the movie plays.

Prime: Videos in this category play within the five minutes before the movie begins.

DIGITAL BILLBOARD ADVERTISING

DURATION (5-8 min loop)	RATE/MONTH (prices in CI dollars)
30-second	\$900
60-second	\$1,500