



COMPASS MEDIA

2025

Special Publications and Events Calendar

PLEASE REFER TO INDIVIDUAL RATE SHEETS AND PROPOSALS FOR FULL DETAILS.

Q1 radio BOGO specials

1 Jan. to 31 March 2025

Buy one, get one free

For more than 30 years the radio stations now belonging to Compass Media have been working with our community to help build small and large businesses. Avoid the post-holiday business lull by taking advantage of our BOGO offer.



SPECIAL PUBLICATION

Careers Guide

February 2025

MAGAZINE-FORMAT SPECIAL PUBLICATION

This publication is a comprehensive resource featuring education and scholarship opportunities for Cayman Islands students. Young people, and older persons seeking a change of direction, use the supplement as a valuable reference when considering continuing education and career paths. Highlight your organisation's training and scholarship opportunities to connect with the next generation of Cayman's workforce.

Distributed in magazine racks and online at caymancompass.com, as well as directly to schools and at the Chamber Careers Expo.



2024 issue

SPECIAL PUBLICATION

CayWoman

March 2025

NEWSPAPER SUPPLEMENT – GLOSSY WRAP AVAILABLE

Published to coincide with International Women's Day on Saturday, 8 March 2025, *CayWoman* is a hugely popular publication celebrating the achievements of women in the Cayman Islands. Make sure to include a display ad, or sponsored content article highlighting and celebrating the female contributions to your company or organisation.

Distributed in the *Cayman Compass* & online at caymancompass.com.



2024 issue

EVENT

Mike Flowers Memorial Chili Cook-off

March 2025

The late, much-loved restaurateur Mike Flowers started the cook-off in the Cayman Islands several decades ago. In his memory, Compass Media is proud to host the annual Mike Flowers Memorial Chili Cook-off. Amateur teams, alongside entrants from some of Cayman's favourite restaurants, can compete side by side to see who will win the people's choice award of \$1,500 plus bragging rights.



2025

Events & Special Publications Calendar

SPECIAL PUBLICATION

What's Hot

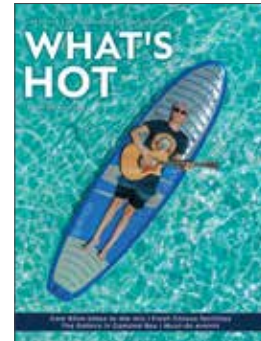
Spring issue

March 2025

MAGAZINE

A popular quarterly publication, *What's Hot* highlights trending events, places, products and people, from music to cuisine, new businesses and fabulous fashion. Make sure that everyone knows your business is hot.

Distributed in magazine racks around-island and online at caymancompass.com.



2024 issue

SPECIAL PUBLICATION

InsideOut

Spring/summer issue

May 2025

GLOSSY MAGAZINE

Cayman's home and garden magazine features unique residences, inspiring interiors, art and gorgeous gardens as well as design tips, real estate outlooks and home entertainment features. The twice-yearly publication is the ideal platform for new developments, real estate agents, designers, home stores, landscaping companies, banks and businesses wishing to reach clients in the magazine's demographic.

Distributed in magazine racks around-island & online at insideoutcayman.com.



2024 issue

SPECIAL PUBLICATION

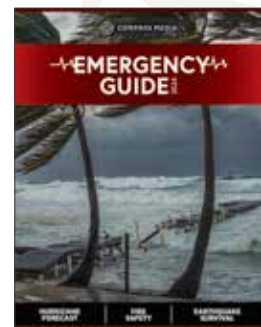
Emergency Guide

May 2025

MAGAZINE-FORMAT SPECIAL PUBLICATION

Published at the beginning of hurricane season, this guide contains everything you need to know about protecting yourself and your property in a storm. It also includes life-saving information on what to do in other emergencies such as earthquakes, tsunamis, public health crises and tropical diseases like mosquito-borne viruses. This is the ideal platform for hardware stores, utility companies, government agencies, insurance companies and healthcare facilities to publish messages and advertise their services.

Distributed in the *Cayman Compass* as well as online throughout the hurricane season on the Compass Storm Centre at caymancompass.com.



2024 issue

Summer radio BOGO specials

1 July to 30 Sept. 2025

Buy one, get one free

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COMPASS MEDIA

2025

Events & Special Publications Calendar

SPECIAL PUBLICATION

What's Hot

Summer issue

June 2025

MAGAZINE

A popular quarterly publication, *What's Hot* highlights trending events, places, products and people, from music to cuisine, new businesses and fabulous fashion. Make sure that everyone knows your business is hot.

Distributed in magazine racks around-island & online at caymancompass.com.



2024 issue

SPECIAL PUBLICATION

Love Local

July 2025

NEWSPAPER SUPPLEMENT – GLOSSY WRAP AVAILABLE

(Part of a cross-platform campaign)

This is the chance to promote your business in what is traditionally the slow summer season on-island. Highlight your products and services in this Compass Media special supplement and the accompanying newspaper, radio and social media campaign that salutes the small business sector. Be part of the movement in which Cayman's small business owners and entrepreneurs are invested in the community, contribute to job growth, offer diversity in the marketplace, and promote innovation. Supporting local business keeps money circulating in Cayman, with each dollar trickling down into every area of the community.

Distributed in the *Cayman Compass* & online at caymancompass.com.



2024 issue

EVENT

Best of Cayman Awards Ceremony

September 2025

This is a prestigious annual event that recognises and celebrates excellence in various categories in the Cayman Islands. The ceremony highlights and honours outstanding businesses, organisations, individuals and initiatives that have been voted for by the public. It serves as a platform to acknowledge greatness, while fostering a sense of community pride.



SEPTEMBER

SPECIAL PUBLICATION

What's Hot

Autumn issue

September 2025

MAGAZINE

A popular quarterly publication, *What's Hot* highlights trending events, places, products and people, from music to cuisine, new businesses and fabulous fashion. Make sure that everyone knows your business is hot.

Distributed in magazine racks around-island & online at caymancompass.com.



2024 issue



COMPASS MEDIA

2025

Events & Special Publications Calendar

EVENT

Inspire

October 2025

Inspire is an annual leadership development conference designed for those seeking to enhance their leadership skills in a rapidly evolving global environment. The event features international speakers.



EVENT

Hershey's Halloween Spooktacular

October 2025

Held at The Compass Green, this family focused event is set to enchant the community, merging a festive Halloween spirit with a distinctive mix of fun, fright and flavour. Entry into this event is free with proof of purchase of any Hershey's product.



SPECIAL PUBLICATION

InsideOut

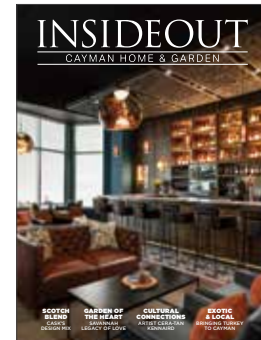
Autumn/winter issue

October 2025

GLOSSY MAGAZINE

Cayman's home and garden magazine features unique residences, inspiring interiors, art and gorgeous gardens as well as design tips, real estate outlooks and home entertainment features. The twice- yearly publication is the ideal platform for new developments, real estate agents, designers, home stores, landscaping companies, banks and businesses wishing to reach clients in the magazine's demographic.

Distributed in magazine racks around-island & online at insideoutcayman.com.



2024 issue

SPECIAL PUBLICATION

Welcome to Cayman

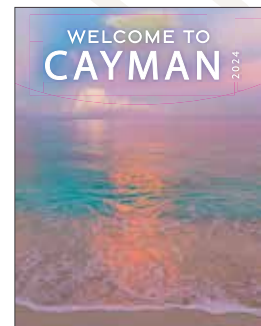
2026 issue

December 2025

GLOSSY MAGAZINE

This annual magazine is published to tie in with the start of tourism's high season. The stunning photography and short articles capture the beauty and charm of our islands. Essential reading for visitors as well as residents enjoying a day out or staycation. *Welcome to Cayman* is also a beautiful keepsake publication. Ensure your business is in the magazine to be a part of the warm welcome for all who enjoy our holiday isles.

Distributed in magazine racks around-island and online at caymancompass.com.



2024 issue



COMPASS MEDIA

2025

Events & Special Publications Calendar

SPECIAL PUBLICATION

Christmas Wishes

Festive Guide & Gifts

December 2025

NEWSPAPER SUPPLEMENT – GLOSSY WRAP AVAILABLE

Packed full of Christmas-related articles to help you plan and celebrate the season, this is the perfect opportunity to advertise your festive goods, gifts and greetings. Readers are looking in here to pick out presents for family, friends and colleagues – and even one for themselves. Make sure your business is included in this essential Christmas publication at the busiest and most exciting shopping time of the year.

Distributed inside the *Cayman Compass* & online at caymancompass.com.



2024 issue

EVENT

Christmas Craft Fair

December 2025

The Christmas Craft Fair is an enchanting evening event designed to bring together the local community for a festive celebration. The fair features a variety of local artisans offering unique, handcrafted gifts perfect for holiday shopping. Attendees can also enjoy festive activities, including a photo booth with Santa Claus, and indulge in seasonal treats like delicious drinks and steaming hot chocolate. The fair is set against a backdrop of twinkling lights, creating a magical atmosphere that captures the spirit of the holiday season.



SPECIAL PUBLICATION

What's Hot

Winter issue

December 2025

MAGAZINE

A popular quarterly publication, *What's Hot* highlights trending events, places, products and people, from music to cuisine, new businesses and fabulous fashion. Make sure that everyone knows your business is hot.

Distributed in magazine racks around-island & online at caymancompass.com



2024 issue



COMPASS MEDIA

2025

Events & Special Publications Calendar

EVENT

Wellness & Fitness Expo

Date TBC

The Wellness & Fitness Expo is an annual one-day event dedicated to promoting health and fitness on-island. It showcases a range of activities, educational sessions, and health-related vendors, all aimed at encouraging a holistic and active lifestyle for attendees. This expo serves as a hub for fitness enthusiasts and newcomers alike to explore, engage, and be inspired towards better health practices.



EVENT

Builders Expo

Date TBC

The Builders Expo is an annual event that brings together the finest in the Grand Cayman's building and construction industry. This expo serves as a showcase for the latest trends, technologies, and services in the field, offering an invaluable platform for builders, contractors, and DIY enthusiasts to connect and discover new opportunities. It's a must-attend event for anyone involved or interested in the construction and home improvement sectors in the Cayman Islands.



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COMPASS MEDIA