



COMPASS MEDIA

CINEMA ADVERTISING



WEEKLY PLACEMENTS

| RUN TIME | STANDARD | PREMIUM | PRIME |
|-----------|----------|----------|---------|
| 10-second | \$165 | \$200 | \$275 |
| 15-second | \$247.50 | \$300 | \$350 |
| 30-second | \$497.50 | \$600 | \$700 |
| 60-second | \$875 | \$997.50 | \$1,110 |

Add \$200/per week to secure your placement as the last commercial guaranteed (one placement available).
Rates listed in CI dollars.

Standard: Videos in this category play before premium videos and can be any time from 10 to 20 minutes before the movie plays.

Premium: Videos in this category play before prime videos and can be anywhere from 6 to 10 minutes before the movie plays.

Prime: Videos in this category play within the five minutes before the movie begins.

DIGITAL BILLBOARD ADVERTISING

| DURATION (5-8 min loop) | RATE/MONTH (prices in CI dollars) |
|----------------------------|--------------------------------------|
| 30-second | \$900 |
| 60-second | \$1,500 |