



COMPASS MEDIA

# CHRISTMAS WISHES

2024

## A COMPASS MEDIA NEWSPAPER SUPPLEMENT

**Friday, 6 December 2024**

Packed full of Christmas-related articles to help you plan and celebrate the season, this is the perfect opportunity to advertise your festive goods, gifts and greetings. Make sure your business is included in this essential Christmas publication at the busiest and most exciting shopping time of the year.

Distributed inside the *Cayman Compass* & online at [caymancompass.com](http://caymancompass.com). 6,500 copies printed.

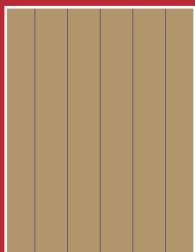
## WHY ADVERTISE?

- Broad reach of the Cayman Islands market during the most important shopping season
- Send holiday wishes to your customers and supporters
- Make your business part of the holiday story



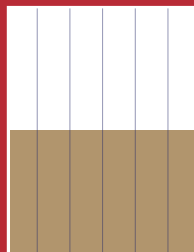
sample cover

### full page



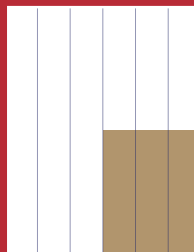
10.2959" w x 13.6654" h  
**\$1,460**

### half page horizontal



10.2959" w x 6.7559" h  
**\$840**

### 1/4 page



5.0542" w x 6.7559" h  
**\$475**

## Glossy wrap available -

**prices upon inquiry**

Back cover **\$2,500**

Inside back cover **\$2,000**

Inside front cover **\$2,000**

(11.5 in. Width x 15.125 in. Height with .125 Bleed)

## Booking deadlines:

- Sponsored content  
Tuesday, 29 October 2024
- Display ads  
5 November 2024

*\*If artwork is not supplied by the deadline, the publication may be sent to print without the advertisement, and Compass Media reserves the right to charge full cost of the advertisement.*



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# Festive Gift Guide

2024

## PACKAGE OPTIONS

### MISTLETOE

QUARTER-PAGE AD

- 1 to 3 products featured with high-res image and price in the gift guide (gifts less than \$25, \$100, and \$250+ listings).
- One social post of one of your products in the gift guide. •

**INVESTMENT: \$700**

### JINGLE BELLS

HALF-PAGE AD

- 3 to 5 products featured with high-res image and price in the gift guide (gifts less than \$25, \$100, and \$250+ listings).
- One social post of one of your products in the gift guide. •

**INVESTMENT: \$1,150**

### STAR

FULL-PAGE AD

- 5 to 10 products featured with high-res image and price in the gift guide (gifts less than \$25, \$100, and \$250+ listings).
- One social post of one of your products in the gift guide. •

**INVESTMENT: \$1,500**

**\*10,000 REACH ON FACEBOOK AND INSTAGRAM**



# Radio Greetings

2024

Wish your customers a joyous festive season, and say thank you for their support this year, with a message on the Compass Media radio stations.

CAMPAIGN RUNS FROM 6 TO 26 DECEMBER

## PRICING

One station: \$825

Two stations: \$1,200

Three stations: \$1,500

Four stations: \$1,750

*Package includes: 90 x holiday greetings (15 seconds each)*

*\*Holiday greetings will not contain commercial content.*

