

INSIDEOUT

CAYMAN HOME & GARDEN

PUBLISHED SPRING & AUTUMN 2024



HIGHLIGHTING THE BEST OF

Homes | Gardens | Art | Design
Accessories | Inspiration

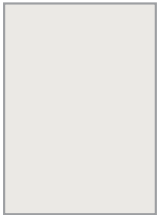
DISPLAY ADVERTISING 2024 RATES (CI\$)

AD SIZE	ONE-TIME (6 MONTHS COVERAGE)	TWO-TIMES (12 MONTHS COVERAGE)
Includes 10% discount		
Back Cover	\$5,500	\$9,900
Inside Back Cover	\$3,500	\$6,300
Inside Front Cover	\$4,500	\$8,100
Page 1	\$4,500	\$8,100
Double Page Spread	\$4,900	\$8,820
Full Page	\$2,800	\$5,040
Half Page	\$1,700	\$3,060
Quarter Page	\$900	\$1,620

InsideOut is available in print and on the website caymancompass.com.
Cross-platform proposals are available on request.

Additional 25% charge for premium pages 2 to 7

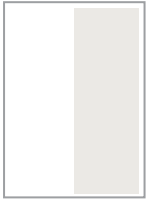
ARTWORK SPECIFICATIONS



FULL PAGE
Full bleed:
8.75"w x 11.25"h
Trim size:
8.5"w x 11"h
Type safety area/
No bleed:
7.5"w x 10"h



DOUBLE PAGE
Full Bleed:
17.25"w x 11.25"h
Trim Size:
17"w x 11"h
Safe Area:
16"w x 10"h



**HALF PAGE
VERTICAL**

Ad size: 3.625"w x 10"h



**HALF PAGE
HORIZONTAL**

Ad size: 7.5"w x 4.875"h



**QUARTER
PAGE**

Ad size: 3.625"w x 4.875"h

Advertising rates as of November 2023. All rates are based on supplied camera ready artwork.
Compass Media design prices available upon request. Photography available for flat fee of \$250.



INSIDEOUT MAGAZINE

Additional benefits to advertiser during the first 30 days following launch of new issue of the magazine:

- Your brand will receive exposure on social posts promoting the new issue of *InsideOut* magazine.
- We will run a version of your ad in the *Cayman Compass* newspaper (up to a full page).
- Your brand will receive live support on one of Compass Media's four radio stations (Z99, Rooster, Island FM and Gold FM) promoting what you offer and supporting *InsideOut*.
- Your brand will be included in rotating radio commercials promoting *InsideOut* and supporting advertisers. This will be heard on all four radio stations.

Distributed through free-standing magazine racks throughout Grand Cayman. 7,500 copies printed.

BOOKING DEADLINE

Autumn/winter 2024 issue
Display ads & sponsored content
Friday, 9 August 2024

**If artwork is not supplied by the deadline, the publication may be sent to print without the advertisement, and Compass Media reserves the right to charge full cost of the advertisement.*

Book your space e: sales@compassmedia.ky t: 949-5111



COMPASS MEDIA

SPONSORED CONTENT 2024 RATES (CIS)

ADVERTORIAL

Luxury living at its finest



As a real estate professional, you know that luxury living is not just about the size of the property, but about the quality of the construction and the amenities it offers. This is a prime example of a property that is truly exceptional.

Highlights:

- Located in a prime location
- High-end finishes throughout
- Open concept layout
- Hardwood floors
- Granite countertops
- Stainless steel appliances
- Large master suite with walk-in closet
- Finished basement
- Two-car garage
- Call for more information

REAL ESTATE 000 Street Name | 000.000 | info@webdite.ly | www.webdite.ly

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FULL PAGE SPONSORED CONTENT

DOUBLE PAGE SPREAD SPONSORED CONTENT

Your company can be featured either on a full page, or on a double page spread.

Submit text and artwork that meets our specifications, or have us design the sponsored content to your requirements, using the services of our professional writing and photography team.

Full page (submitted)

CI\$2,800

Full page with writing services

CI\$3,300

Full page with writing & photography services

CI\$3,550

Double page spread (submitted)

CI\$4,900

Double page spread with writing services

CI\$5,500

Double page spread with writing & photography services

CI\$5,900

SPONSORED CONTENT GUIDELINES

Full Page

Headline – 3 to 5 words

Deck/intro/pullout – maximum 20 words

Body copy – 200–300 words

Images – high res, maximum 4 images

Contact information:

- company name
- logo (optional)
- telephone number
- email address
- website
- social media icons

Double Page Spread

Headline – 3 to 6 words

Deck/intro/pullout – maximum 25 words

Body copy – 600–700 words

Images – high res, maximum 6 images

Contact information:

- company name
- logo (optional)
- telephone number
- email address
- website
- social media icons