



COMPASS MEDIA

WELCOME TO CAYMAN 2025

GLOSSY MAGAZINE IN PRINT AND ONLINE

This annual magazine is published to tie in with tourism's high season, featuring stunning photography and short articles, which capture the beauty and charm of our islands.

Essential reading for visitors as well as residents enjoying a day out or staycation. *Welcome to Cayman* is also a beautiful keepsake publication. Ensure your business is in the magazine to be a part of the warm welcome for all who enjoy our holiday isles.



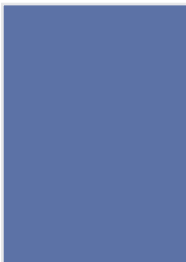
DISPLAY ADVERTISING RATES FOR 2025 ISSUE

Back Cover	CI\$4,125
Inside Back Cover	CI\$2,625
Inside Front Cover	CI\$3,375
Page 1	CI\$3,375
Double Page Spread	CI\$3,675
Full Page	CI\$2,100
Half Page	CI\$1,275
Quarter Page	CI\$650

Additional 25% charge for premium pages 2 to 7.
 Published in print and on the website caymancompass.com.
 Cross-platform proposals are available on request.

**Prices correct as of November 2023.*

ARTWORK SPECIFICATIONS



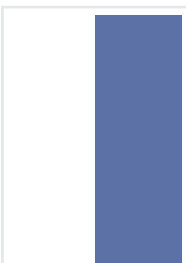
FULL PAGE

Full bleed:
8.75"w x 11.25"h
 Trim size:
8.5"w x 11"h
 Type safety area/
No bleed:
7.5"w x 10"h
 Spread trim size:
17"w x 11"h



HALF PAGE HORIZONTAL

Ad size:
7.5"w x 4.875"h
 Type safety area:
7"w x 4.375"h



HALF PAGE VERTICAL

Ad size:
3.625"w x 10"h
 Type safety area:
3.125"w x 9.5"h



QUARTER PAGE

Ad size:
3.625"w x 4.875"h
 Type safety area:
3.125"w x 4.375"h

SPONSORED CONTENT

Your company can be featured either on a full page, or on a double page spread.

Submit text and artwork that meets our specifications, or have us create the sponsored content using the services of our professional writing and design team.

FULL PAGE 7" X 10"

Images: high-res jpegs with captions

Headline: 2 to 5 words

Deck: 4 to 5 words (optional)

Body copy: 200 to 250 words (depending on size of image; if large image, or more than one image or logo is required, it would be lesser word count).

Contact details: • Company name • Logo (optional) • Telephone number • Email address • Website • Social media icons (optional)

Sponsored content



Upa seque vollo rem innet

Volorum fatibus enimpel essucsi fatibus

Sam fugiand ignipmor i blacti poror aditatus. Igit aceno qui blabore beacit harchi liganit nunt vello velletum fugia ne mod quappi que dolapio. Et acini, atq dolore pare con re volupibus durt et et vellegiamt autate quia.

Sam eum fuga. Gaiem. Ut et officia nchicatur aut eum cusantur? Rapemuram, nihilant, sunt anderi re, quae saaeopetibus beacitibus sollo miamone ut ipit te veni re culta apiet, sam hilam poficibus, aliens apertit aut mivum sam quoniam apiet quod que officia rinmunt, veni ea num vellicid quam igibus saer cum sunt undit quae necioe anditeba qui rem nontand ratur apatiqua nissi dolore vellam nihil aut antebacium niae omnia do non culpa volut aut odiciat optat eis officio suntantem. Clacrem aperiamt tuc et ut laude volubida re explicat uparumqui adpiae enca simagis mporpino

66

Velit fugiae dolut venient comisciam in re velus volloz mosianis impie nonsequatum eictore nis et imdim con restion consend ipius. Dolorez. mosianis impie nonsequatum eictore.

ADIT. OMNIBRATIN FORUMQUI APIS EOS QUIBUS MAXIMET VELIGNATUR AUT-TASREIO TEN QUE VOLUPTATI VOLUPTI ICISIS MODIONE SECULIANT AUT IST HCTATATA AUT.

DOUBLE PAGE SPREAD 14" X 10"

Images: high-res jpegs with captions

Headline: 2 to 6 words

Deck: 4 to 6 words (optional)

Body copy: 350 to 500 words (depending on size of image; if large image, or more than one image or logo is required, it would be lesser word count).

Sponsored content



Upa seque vollo rem innet opta

Volorum fatibus enimpel essucsi fatibus

Sam fugiand ignipmor i blacti poror aditatus. Igit aceno qui blabore beacit harchi liganit nunt vello velletum fugia ne mod quappi que dolapio. Et acini, atq dolore pare con re volupibus durt et et vellegiamt autate quia.

Sam eum fuga. Gaiem. Ut et officia nchicatur aut eum cusantur? Rapemuram, nihilant, sunt anderi re, quae saaeopetibus beacitibus sollo miamone ut ipit te veni re culta apiet, sam hilam poficibus, aliens apertit aut mivum sam quoniam apiet quod que officia rinmunt, veni ea num vellicid quam igibus saer cum sunt undit quae necioe anditeba qui rem nontand ratur apatiqua nissi dolore vellam nihil aut antebacium niae omnia do non culpa volut aut odiciat optat eis officio suntantem. Clacrem aperiamt tuc et ut laude volubida re explicat uparumqui adpiae enca simagis mporpino

66

Velit fugiae dolut venient comisciam in re velus volloz mosianis impie nonsequatum eictore nis et imdim con restion consend ipius. Dolorez. mosianis impie nonsequatum eictore.

ADIT. OMNIBRATIN FORUMQUI APIS EOS QUIBUS MAXIMET VELIGNATUR AUT-TASREIO TEN QUE VOLUPTATI VOLUPTI ICISIS MODIONE SECULIANT AUT IST HCTATATA AUT.

Contact details: • Company name • Logo (optional) • Telephone number • Email address • Website • Social media icons (optional)

SPONSORED CONTENT RATES FOR 2025 ISSUE

Full page (submitted)

CI\$2,800

Full page with writing services

CI\$3,300

Double page spread (submitted)

CI\$4,900

Double page spread with writing services

CI\$5,500



Distributed at key tourism locations and magazine racks around the island.

WELCOME TO
CAYMAN 2025

BOOKING DEADLINE
FRIDAY, 27 SEPTEMBER 2024

**If artwork is not supplied by the deadline, the publication may be sent to print without the advertisement, and Compass Media reserves the right to charge full cost of the advertisement.*

e: sales@compassmedia.ky t: 949-5111



COMPASS MEDIA