



COMPASS MEDIA

EMERGENCY GUIDE 2024

MAGAZINE-FORMAT SPECIAL PUBLICATION

Friday, 31 May 2024

Published at the beginning of hurricane season, this guide contains everything you need to know about protecting yourself and your property in a storm. It also includes life-saving information on what to do in other emergencies such as earthquakes, tsunamis, public health crises and tropical diseases such as mosquito-borne viruses. This is the ideal platform for companies and government organisations to publish vital messages and advertise their services.

Distributed in the *Cayman Compass* as well as online throughout the hurricane season on the Compass Storm Centre at caymancompass.com. 6,000 copies printed.

TOPICS IN THE PUBLICATION WILL BE RELEVANT TO:

- Government emergency & health departments
- Healthcare facilities
- Hardware stores
- Grocery stores
- Construction companies
- Utility companies
- Insurance companies
- Banks
- Development companies

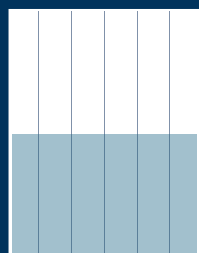
full page

Full bleed:
8.75"w x 11.25"h

Type safety area/
No bleed:
7.5"w x 10"h

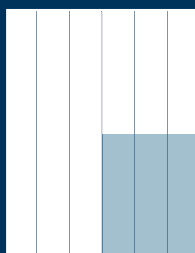
8.5"w x 11"h
\$1,250

half page horizontal



7.5"w x 4.875"h
\$750

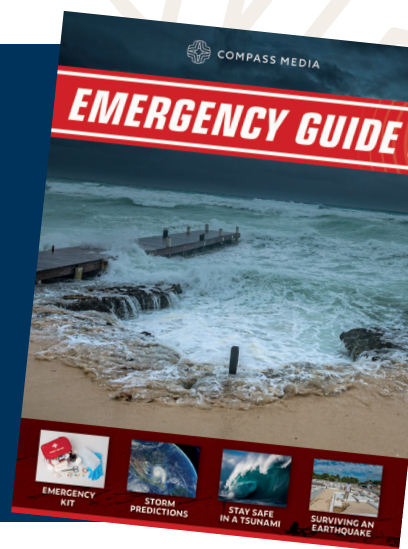
1/4 page



3.625"w x 4.875"h
\$450

Booking deadlines:

- **Sponsored content**
Monday, 15 April 2024
- **Display ads**
Monday, 22 April 2024



**If artwork is not supplied by the deadline, the publication may be sent to print without the advertisement, and Compass Media reserves the right to charge full cost of the advertisement.*

BOOK YOUR SPACE E: SALES@COMPASSMEDIA.KY T: 949-5111