



COMPASS MEDIA

CayWoman 2024

Leadership • Innovation • Entrepreneurship

NEWSPAPER SUPPLEMENT

Friday, 8 March 2024

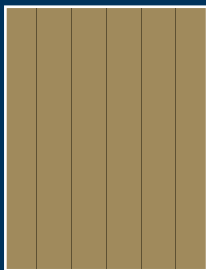
This year we are moving the hugely popular *Women in Business* supplement from November to March, to coincide with International Women's Day on Friday, 8 March. Renamed *CayWoman*, the publication will highlight and celebrate the inspirational women in Cayman, under the theme of leadership, innovation and entrepreneurship. Make sure to include your tribute to the female members of your workforce or voluntary organisation.

Distributed in the *Cayman Compass* & online at caymancompass.com. 5,500 copies printed.

WHY ADVERTISE?

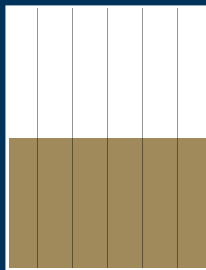
- Broad reach in the Cayman Islands in print and online
- Support for the women leaders in your organisation and throughout Cayman
- Publicly recognise the achievements of women in your company
- Support for the companies that are elevating women leaders
- Alignment with a topic that is consistently one of our most popular of the year. Make your organisation's story part of the narrative.

full page



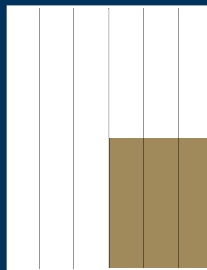
10.2959" x 13.6654"
\$1,360

half page horizontal



10.2959"w x 6.7559"h
\$780

1/4 page



5.0542"w x 6.7559"h
\$440

Glossy wrap available -

prices upon inquiry

Back cover \$2,500

Inside back cover \$2,000

Inside front cover \$2,000

(11.5 in. Width x 15.125 in. Height with .125 Bleed)

Booking deadlines:

• Sponsored content

Monday, 30 January 2024

• Display ads

Tuesday, 6 February 2024

*If artwork is not supplied by the deadline, the publication may be sent to print without the advertisement, and Compass Media reserves the right to charge full cost of the advertisement.

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