

# Two Cayman Compass Special Editions

**Vote Cayman  
- Meet the Candidates**  
Friday, 19 March

**Vote Cayman  
- What You Need To Know**  
Friday, 9 April

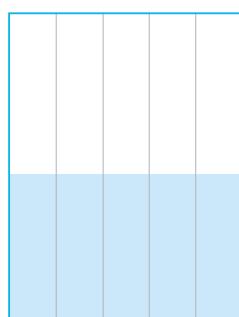
The Cayman Compass provides the most current, comprehensive and impartial coverage of the election, and plays a pivotal role in keeping the public informed. These two special editions of the Compass will offer an in-depth look at the unfolding campaigns, providing the opportunity for candidates, parties and corporate sponsors to support and participate in the democratic process.

## DISPLAY ADVERTISEMENTS

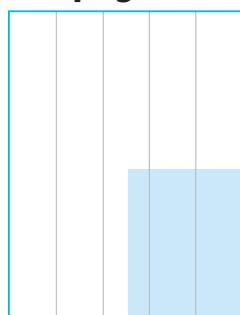
**full page**



**half page horizontal**



**1/4 page**

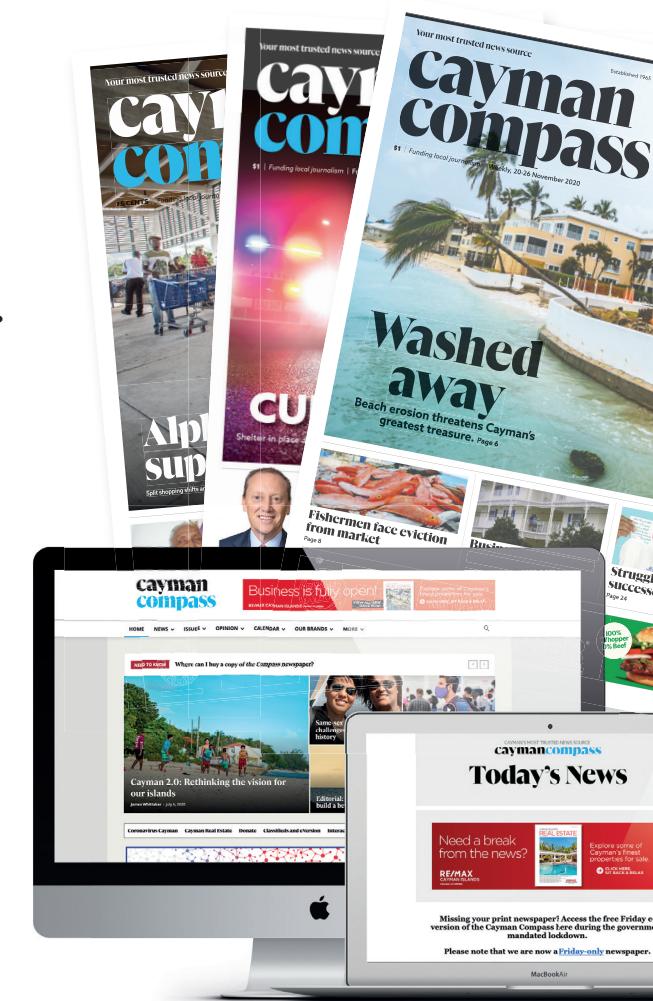


10.2959" x  
13.6654"  
**\$1,360**

10.2959" x  
6.7559"  
**\$780**

5.0542" x  
6.7559"  
**\$440**

**Special edition glossy wrap available \$7,500**



## ADVERTORIALS - Submitted advertorial text will be edited to Compass editorial style.

**HALF PAGE** 10.2959" X 6.7559"

Headline: .....  
2 to 5 words

Constituency/deck: .....  
1 to 4 words (optional)

Body copy:  
200 to 250 words  
(depending on size  
of image; if large  
image, or more than  
one image or logo is  
required, it would be  
lesser word count).

Image: high-res jpeg with caption

**Advertorial**

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Contact details: • Name • Logo (optional) • Telephone number  
Email address • Website (optional) • Social media icons (optional)

**FULL PAGE** 10.2959" X 13.6654"

Image: high-res jpeg with caption

Headline: .....  
2 to 5 words

Constituency/deck: .....  
1 to 4 words (optional)

Body copy:  
250 to 450 words (depending on size and  
number of images; if large image, or more  
than one image or logo is required, it would  
be lesser word count).

Contact details: • Name • Logo (optional)  
Telephone number • Email address • Website  
(optional) • Social media icons (optional)

Image: high-res jpeg with caption

Friday, 20 November 2020

**Advertorial**

OPTIONAL LOGO AREA

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## DOUBLE PAGE SPREAD 21.3792" X 13.6654"

Images:  
high-res jpgs  
with captions

Headline:  
2 to 6 words

Constituency/deck:  
1 to 5 words (optional)

Body copy:  
450 to 800 words  
(depending on size of  
image; if large image, or  
more than one image or  
logo is required, it would  
be lesser word count).



Contact details: • Name • Logo (optional) • Telephone number  
Email address • Website (optional) • Social media icons (optional)

## ADVERTORIAL RATES

Half page (submitted)  
CI\$780

Full page (submitted)  
CI\$1,360

Double page spread  
(submitted)  
CI\$2,500

## ADDITIONAL SERVICES:

Writing: Half Page  
CI\$250

Writing: Double  
page spread  
CI\$600

Writing: Full page  
CI\$500

Photography  
CI\$250

## BOOKING DEADLINES:

### Vote Cayman - Meet the Candidates

Publication date: Friday, 19 March

Advertisorials:	Monday, 8 March
Glossy wrap ads:	Monday, 8 March
Display ads & artwork:	Monday, 15 March

### Vote Cayman - What you need to know

Publication date: Friday, 9 April

Advertisorials:	Monday, 29 March
Glossy wrap ads:	Monday, 29 March
Display ads & artwork:	Thursday, 1 April

**cayman**  
**compass**